



AUSTRALIA ZOO  
**WILDLIFE  
WARRIORS**  
WORLDWIDE

# A STEP BY STEP GUIDE TO FUNDRAISING!





## Australia Zoo Wildlife Warriors Worldwide Ltd

PO Box 29 Beerwah. 1638 Steve Irwin Way, Beerwah, Queensland 4519 Australia

Telephone: +61 7 5436 2026 Facsimile: +61 7 5436 2141 E: info@wildlifewarriors.org www.wildlifewarriors.org

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## FUNDRAISING – Wildlife Warrior Style!

### Firstly...

*THANK YOU* for contacting us to raise funds for our organisation. We are a non-for-profit organisation and rely heavily on the community to help us save wildlife, and every little bit helps. We hope this guide makes it easy for you to help us make a difference.

### Who are we?

Australia Zoo Wildlife Warriors Worldwide was established in 2002, initially by Steve and Terri Irwin, as a way to include and involve other caring people to support the protection of injured, threatened or endangered wildlife - from the individual animal to an entire species. Throughout the world, we are striving for the protection of nature's innocent victims.

### Our Vision

That people, wildlife and habitat survive and prosper without being detrimental to the existence of each other.

### Our Mission

To be the most effective wildlife conservation organisation in the world through the delivery of outstanding outcome-based programs and projects, inclusive of humanity.

### Our current conservation projects

-  Australian Wildlife Hospital at Beerwah QLD, Australia
-  Orangutan conservation, Sumatra
-  Tiger conservation, Sumatra
-  Elephant conservation, Sumatra and Cambodia
-  Cheetah conservation, South Africa
-  Tasmanian devil conservation, Tasmania, Australia
-  Whale research and conservation, based in the USA

With the knowledge that Australia Zoo is sponsoring all administration costs of the charity, we can ensure that all donations are applied 100% for the intent in which it was given. Simply by raising funds, you are helping save wildlife and habitat!





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## IS THERE ANYTHING I SHOULD BE AWARE OF BEFORE I START?

Whilst we appreciate the generous sentiment behind the vast majority of fundraising proposals, due to the nature of our organisation and the high ethical standards under which we operate, there are some events that are not suitable for us to be associated with.

Australia Zoo Wildlife Warriors Worldwide will not be involved in any initiative that could potentially involve:

- The mistreatment of animals;
- The promotion of alcohol;
- The sale of wildlife products

Please be aware in some instances, the fundraiser/event must meet requirements of relevant laws and regulations. Please contact us if you need guidance in this area.

Other than that, all we need you to do is fill out a 'FUNDRAISING EVENT APPLICATION FORM' (attached on the last page), we assess these on a case by case basis.

## ...THE NEXT STEP

- Please complete the attached fundraising application form and return it to us (fax, email or post is fine). Feel free to include supporting evidence if necessary.
- AZWWW will assess your application and, if required, may contact you to discuss your proposal further.
- You will be notified in relation to the outcome of your application, usually within two weeks.

## SUGGESTED FUNDRAISING IDEAS

- Free dress day (or Mufti Day)
- Fete/carnival
- Sports day
- Bake/cake sale
- Disco
- Sponsored silence
- Baby photo competition with the teachers
- Inter-house competition – money chain
- Guess how many in the jar competition
- Art/craft show
- BBQ/luncheon day
- Trivia day
- Fashion parade
- Car wash
- Teacher auction
- Book sale/swap
- School sleep-over
- 'Sponge a teacher' game

Thank you for taking the time to fundraise for Australia Zoo Wildlife Warriors – We look forward to hearing from you!



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## Australia Zoo Wildlife Warriors Fundraising Event Form

PLEASE FILL OUT YOUR ORGANISATION/GROUP'S DETAILS HERE:	
Event coordinator name/s	
Contact phone, email and postal address	
Organisation/group name	
Description of organisation/group	
PLEASE ENTER EVENT DETAILS HERE:	
Event name	
Venue	
Date/duration	
Event description	
History of event	
Event objectives	
Host organiser & underwriter	
Event participants & age range	
Please highlight any media coverage/event promotion	
List sponsors & their involvement (if applicable)	
What is required by Australia Zoo Wildlife Warriors?	
Any other information	

Thank you for taking the time to fill out this form. Please feel free to attach any supporting documentation.

Once completed, return by either fax, email or post to the above details.

If you require any help or information, please do not hesitate to call us on 1800 334 350.

<b>Office Use Only</b>	
Entered in DB:	___ / ___ / ___
Approved?	Yes / No
Notified:	___ / ___ / ___
By:	email / Phone / fax